

Megan Rakoczy

Video Producer

Email: megan.rakoczy@gmail.com

Phone: 937.474.8939

Portfolio: meganrakoczy.com

Skills

- Photography, Videography, Graphic Design
 - Adobe Creative Suite
 - Social Media Management
 - Production management
 - Web Writing
 - Live Streaming/Broadcast
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Experience

MAY 2016 – CURRENT

Independent Contractor / Self Employed

- Develop, produce, film, edit, and animate video that will generate engagement and program development.
- Installation, configuration and dynamic adjustment of ENG cameras, audio booths, fiber lines, coax cables, XLRs, etc. for live broadcast.

Notable Partnerships: 2022 Beijing Olympics, 2020 Tokyo Olympics, Van Wagner Sports and Entertainment, Colorado State University, University of Colorado, Boulder.

OCTOBER 2018 – FEBRUARY 2022

Creative Director / Colorado State Athletics

Oversaw, produced, and distributed creative content for CSU Women's Basketball, on social media platforms to include, Facebook, Instagram, Twitter and TikTok. As well as prepared feature content for the athletic department news site, RamWire.

Video Production Coordinator / Colorado State Athletics

Lead in the creation, implementation, and oversight of productions, to include: commercials, highlight videos, features, graphics, previews, and recaps.

MAY 2016 – NOVEMBER 2016

Producer – Technical Director / WeatherNation TV

Produced content for the morning show which included up to 30 live segments per day. Created compelling content for live news casts and social media content. Collaborated daily with on air talent to produce engaging shows.

Education

DECEMBER/2021

Graduate Certificate / Colorado State University

Communication and Technology

MAY/2016

B.A. / Colorado State University

Journalism and Media Communication with a Minor in Music, Stage, and Sports Production.

Education Abroad program at Swansea University in Swansea Wales: *Media Studies.*